

User Stories

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Students User Stories

Goals:

- To search for the products
- To check the brochure for technical details
- Gather product information
- To look for an internship opportunity

1. As a student, I want to search for products so that I can get to know which one is the best fit for my project.

Acceptance Criteria:

- Information about different products should be easily accessible.
- The Product page should be easy to find.
- Each category should contain a list of products.
- It Should be able to filter the job according to the role.

2. As a student, I want to check the brochure of the products so that I can check the technical details of the product.

Acceptance Criteria:

- Each product should have proper technical details.
- Information about each product should be accessible.
- Basic information on the product should be added.
- The Brochure should be easily accessible.

3. As a student, I want to gather information on the different products so that I can enhance my knowledge with the latest products in my field.

Acceptance Criteria:

- Product details should be clearly stated.
 - Technical details should be accessible and intuitive.
 - Products should be communicated in a creative visual manner.
4. As a student, I want to see any opportunity available for an intern so that I can gain experience in my field of study.

Acceptance Criteria:

- Internships should be easy to apply to.
- Features should be comparable to the features other companies offer.
- Applications should not take too long.
- Features should be implemented that make it easier to apply.

Employees User Stories

Goals:

- To check brochure and technical details
 - To check products every month
 - See about the company
 - Client List
1. As an employee, I want to check brochures and technical details so that I can guide the customer according to their needs.

Acceptance Criteria:

- The brochure should be communicated in a creative visual manner.
 - Technical details should be in a proper format.
 - Product information in the brochure should be easily accessible.
 - Each brochure should be organized consistently.
2. As an employee, I want to check the products every month so that I can get to know if there are any new products in the market.

Acceptance Criteria:

- A new product category should be added.
- A new product should be easily visible to users

- Products should follow the same pattern as with other products.
 - Users should be notified of the new product.
3. As an employee, I want to know about the company so that I can know the background and details of the company.

Acceptance Criteria:

- About us should be easily accessible.
 - The company's company information should be clear and demonstrate the agency's brand values and vision.
 - Details should be clearly written about the company.
 - Email and phone options should be available.
4. As an employee, I want to know the client list so that I can see who the major clients of the company are.

Acceptance Criteria:

- Showcase a list of the company's clients in an intuitive place.
- Make client lists easily available and accessible.
- The client list should be visually detailed.

Businessmen User Stories

Goals:

- See about the company
 - Find products
 - See clientele
 - Product Inquiry
1. As a businessman, I want to see the company's information so that I can get to know how's the company working and where it is located.

Acceptance Criteria:

- About us section should be visible.
- Company's Information should be detailed.
- Contact details should be easily accessible.

2. As a businessman, I want to see the products so that I can see which product is suitable for my project needs.

Acceptance Criteria:

- It should be easy to navigate.
- Technical details should be detailed in every product.
- Every product should be easily accessible.
- The Product should be filtered according to client needs.

3. As a businessman, I want to see the clientele of the company so that I can get to know who their major customers are.

Acceptance Criteria:

- Make client lists easily accessible.
- The client list should be also added in a visual manner.
- Make client testimonials easily available.

4. As a businessman, I want to know about the product so that I can get to know if the product is in stock or not.

Acceptance Criteria:

- Form should be accessible and intuitive.
- Inquiry button should be available.
- Feedback should be given for each form field.
- When a form is completed, an email needs to be sent to the right contact.